WORLD INTELLECTUAL PROPERTY ORGANIZATION

Madrid Union (Marks)



Registrations

Designated Contracting Party: Norway

ENN/2020/26

Notification

1 539 474

Transaction Type: Registration

Office of Origin: EM

Original Language (1=English, 3=French, 4=Spanish): 1

Expiry Date: 01.04.2030 Date of Recordal: 23.06.2020 Notification Date: 09.07.2020 Effective Date: 01.04.2020 Office Reference: 018219653_01

Instrument Contracting Party Designated (Protocol/Agreement): P

Holder's Details:

Nordic Entertainment Group Sweden AB Ringvägen 52 SE-118 67 Stockholm SE

Entitlement (Domiciled): EM Legal Nature: Joint stock company Correspondence Address: Y

Representative's Details: BRANN AB Drottninggatan 27 SE-111 51 Stockholm SE



Mark duration: 10

Vienna: 25.12, 26.01, 27.05, 29.01251203260103260118270501290113

Mark in Colour

The words contained in the mark have no meaning (and therefore cannot be translated)

Basic List - NCL(11-2020):

- 09 Media content; downloadable motion pictures; downloadable television shows; downloadable series; downloadable digital music; podcasts; animated cartoons; cinematographic films; multi-media recordings; audio and visual recordings; application software for televisions; computer software for entertainment; Video recordings; computer software; software for streaming audiovisual and multimedia content via the internet and global communications networks; software for streaming audiovisual and multimedia content to mobile digital electronic devices; software for searching, organizing, and recommending multimedia content; downloadable computer software applications; downloadable mobile applications; video game software; computer game software; DVDs; virtual reality game hardware and software; computer software for wireless content delivery; computer software for purchasing, accessing, streaming and viewing movies, TV shows, videos, and multimedia content; mobile applications for accessing and streaming audiovisual and multimedia content via the internet and global communications networks; audio and visual recordings featuring music, stories, dramatic performances, non-dramatic performances, live-action entertainment, animated entertainment, learning activities for children, and games; encoded electronic chip cards; magnetically encoded gift cards; television set-top boxes; digital media players; digital media streaming devices.
- 35 Advertising; provision and rental of advertising space, time and media; provision of advertising space; rental of advertising space, time and materials; rental of advertising time on communication media; retail services in relation to computer software; retail services in relation to games; retail services in relation to recorded content; online retail services for downloadable and pre-recorded music and movies.
- 38 Telecommunication services; broadcasting services; subscription television broadcasting; pay-per-view

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television transmission services; audiovisual transmission services; Information services relating to broadcasting; transmission of video data via the Internet; streaming of video material on the internet; streaming of television over the Internet; telephone and mobile telephone services; provision of access to an Internet portal featuring video-on-demand programs; video-on-demand transmission; television broadcasting; broadcasting and transmission of pay-per-view television programs; transmission of television programs; transmission of webcasts.

41 Education, entertainment and sports; entertainment services; television entertainment; film production services; advisory services relating to entertainment; providing entertainment information; organising of entertainment competitions; television viewing guide services; production of television entertainment features; provision of radio and television entertainment services; providing user rankings for entertainment or cultural purposes; Entertainment services provided on-line from a computer database or the internet; education, entertainment and sport services; entertainment by film; entertainment services in the form of television programmes; entertainment by IP-TV; entertainment services for matching users with audio and video recordings; entertainment services provided by telephone; entertainment services provided by on-line streams; providing films, not downloadable, via video-on-demand services; provision of non-downloadable films

Basic Application Details: **01.04.2020**, 018219653. Priority details: EM, **01.04.2020**, 018219653.

Protocol Designations: IS, NO.