

Notification

1 472 618

Transaction Type: **Registration**

Office of Origin: **FR**

Original Language (1=English, 3=French, 4=Spanish): **3**

Expiry Date: **11.03.2029**

Date of Recordal: **04.06.2019**

Notification Date: **20.06.2019**

Effective Date: **11.03.2019**

Office Reference: **FRMI-2019-01060**

Instrument Contracting Party Designated (Protocol/Agreement): **P**

Holder's Details:

AXA  
25 avenue Matignon  
F-75008 PARIS  
FR

Entitlement (Domiciled): **FR**

Legal Nature: Société anonyme

Place Incorporated: **France**

Correspondence Address: **Y**

Representative's Details: Marchais & Associés 4 avenue Hoche F-75008 Paris FR

# AXA Know you can

Mark in Standard Characters

Mark duration: 10

Basic List - NCL(11-2018):

- 09 Apparatus for recording, transmission, reproduction or processing of sound or images; magnetic recording media, sound recording disks, data processing equipment, computers, software (recorded programs), computer programs (recorded).
- 35 Advertising, business assistance for industrial and commercial companies, business management, business administration; business advice, information and inquiries.
- 36 Insurance underwriting and financial services; banking, real estate agency services, real estate affairs, debt collection, personal insurance services; life insurance underwriting; death insurance underwriting; fire-accident-miscellaneous-risk insurance underwriting; reinsurance services; brokerage; provident funds; monetary affairs; fund investments; financial appraisals and expertise, consulting services relating to financial investments, financial analyses; management of portfolios, financial investments; financing services; raising capital and capital investment; financial transactions; debt collection services; real estate affairs, real estate estimates and appraisals, real estate evaluation, real estate consulting, real estate investments, real estate management, real estate agencies, real estate rental.
- 37 Assistance to motorists and travelers in the event of trips and travel, namely assistance in the event of vehicle breakdown (repair); repair of premises following claims; maintenance of vehicles, buildings and premises; building cleaning services (household); advice and information in the field of housing development for their adaptation in terms of accessibility and autonomy for people becoming dependent; computer hardware installation, maintenance and repair.
- 38 Telecommunications; communications by computer terminals; electronic messaging; transmission of information by telematic means; communication (transmission) on all multimedia carriers and all networks including the Internet.
- 39 Assistance for motorists and travelers in the event of trips and travel, namely assistance in the event of vehicle breakdown (towing); repatriation and transport services for motorists and travelers in the event of accident or illness; recovery and repatriation of vehicles; dispatch of spare parts; vehicle rental services; tourism and travel agencies, namely reservation and organization of travel; information on travel; reservation of transport by couriers; taxi services; ambulance transport; home delivery of medicine; travel reservation; removal services; services for the home delivery of meals and shopping; home delivery

services for pharmaceutical and parapharmaceutical products.

- 41 Education and training, namely tutoring services for students repeating; school support services (educational support); advice on transfer and professional relocation (unrelated to business affairs), namely advice with respect to guidance and vocational training; publishing services (including via the Internet) of newsletters, newspapers and magazines; organization and conducting of colloquiums and conferences.
- 42 Computer programming; consultancy in the design and development of computers; development of computer hardware and software; installation, maintenance and repair of software; information relating to design and development of computer hardware and software; administration of user rights in computer networks; design and development of home pages and websites; consultancy services relating to the creation and design of websites for e-commerce; electronic data storage; computer data recovery; off-site data backup; conversion of computer program data or information other than physical conversion; cloud computing; computer virus protection services; digitization of documents [scanning]; hosting of platforms on the Internet; programming of software for Internet platforms.
- 43 Reservation with respect to temporary accommodation, boarding for pets; advice, assistance and information for the reservation and placement in retirement homes for the elderly (unrelated to the conduct of business); reservation of places in retirement homes; organizing and providing childcare services; reservation of hotels, accommodation, guest houses, restaurants.
- 44 Organization and provision of medical care, hygiene and aesthetic care services for people at home; medical assistance at home; reservation of places in hospitals, rest or convalescent homes; home assistance for sick children and the elderly, namely home medical assistance, medical nursing services; medical assistance; emergency medical assistance; provision of medical facilities; medical assistance provided by doctors and other specialized medical personnel.
- 45 Legal advice, information and inquiries (unrelated to the conduct of business); legal assistance in the context of insurance contracts; legal assistance relating to credit transactions; personal and social services provided by third parties, namely assistance with administrative procedures in the event of death; organization of services in connection with the security of persons and property at home, namely with respect to security consultancy; pet care services; escorting children to nursery or school (social chaperoning); guarding of premises; provision of household help.

*Basic Registration Details:* 22.02.2019, 4495558.

*Basic Application Details:* 29.10.2018, 4495558.

*Priority details:* FR, 29.10.2018, 4495558.

*Protocol Designations:* AU, BH, CO, GB, ID, IN, JP, KR, MX, NO, OA, OM, PH, SG, TH, TN, TR, US.

*Protocol Designations (Article 9sexies):* AZ, CH, CN, DZ, EG, MA, RU, UA.

*Limitation:*

*Limited to:*

- 35 Advertising, business assistance for industrial and commercial companies, business management, business administration; business advice, information and inquiries.

*Limited to:*

- 36 Insurance underwriting and financial services; banking, real estate agency services, real estate affairs, debt collection, personal insurance services; life insurance underwriting; death insurance underwriting; fire-accident-miscellaneous-risk insurance underwriting; reinsurance services; brokerage; provident funds; monetary affairs; fund investments; financial appraisals and expertise, consulting services relating to financial investments, financial analyses; management of portfolios, financial investments; financing services; raising capital and capital investment; financial transactions; debt collection services; real estate affairs, real estate estimates and appraisals, real estate evaluation, real estate consulting, real estate investments, real estate management, real estate agencies, real estate rental.

*Limited to:*

- 37 Assistance to motorists and travelers in the event of trips and travel, namely assistance in the event of vehicle breakdown (repair); repair of premises following claims; maintenance of vehicles, buildings and premises; building cleaning services (household); advice and information in the field of housing development for their adaptation in terms of accessibility and autonomy for people becoming dependent; computer hardware installation, maintenance and repair.

*Limited to:*

- 39 Assistance for motorists and travelers in the event of trips and travel, namely assistance in the event of vehicle breakdown (towing); repatriation and transport services for motorists and travelers in the event of accident or illness; recovery and repatriation of vehicles; dispatch of spare parts; vehicle rental services; tourism and travel agencies, namely reservation and organization of travel; information on travel; reservation of transport by couriers; taxi services; ambulance transport; home delivery of medicine; travel reservation; removal services; services for the home delivery of meals and shopping; home delivery

services for pharmaceutical and parapharmaceutical products.

*Limited to:*

- 44 Organization and provision of medical care, hygiene and aesthetic care services for people at home; medical assistance at home; reservation of places in hospitals, rest or convalescent homes; home assistance for sick children and the elderly, namely home medical assistance, medical nursing services; medical assistance; emergency medical assistance; provision of medical facilities; medical assistance provided by doctors and other specialized medical personnel.

*Limited to:*

- 45 Legal advice, information and inquiries (unrelated to the conduct of business); legal assistance in the context of insurance contracts; legal assistance relating to credit transactions; personal and social services provided by third parties, namely assistance with administrative procedures in the event of death; organization of services in connection with the security of persons and property at home, namely with respect to security consultancy; pet care services; escorting children to nursery or school (social chaperoning); guarding of premises; provision of household help.