# Top 10 Skateboard Brands



\_\_\_\_\_

Previous Next

### • View Larger Image

- •
- •

The skateboard industry is as colorful and competitive as the sport itself. It's no surprise that the top skateboard brands all take on that daring, free expression and edgy creativity that is quintessential to the skateboarding community. But it's not all fun and games — it takes a lot more than producing wooden decks with dope graphics to make it to the top. It takes hands-on dedication and genuine passion for the sport.

These companies will help you get off the ground. It's up to you to take it from there. Here are just a few of the best skateboarding brands.



#### **Element Skateboards**

The skateboard companies that are considered at the top include Element Skateboards. Founded by professional skateboarder Johnny Schillereff in 1992, the company's goal was to expand on Johnny's "Elementality" vision to build a company that helped to bring awareness to skateboarding. The goal is to focus on its uses in nature and the environment and the interconnecting of art and skateboarding. Developed from an urban mentality that was rough around the edges, the brand was transformed to embrace the "tree" logo with an emphasis on the positive and making the world a better place. A customer can purchase complete skateboards that include the decks, wheels, trucks, and bearings or they can customize a deck to suit their needs. Accessories and clothing are also offered. There are 20 professional skateboarders on the Elements team including such names as Brandon Westgate, Nyjah Houston, Mark Appleyard and Nick Garcia.



## Plan B Skateboards

Launched in 1991 by professional skateboarder Mike Ternasky who was killed in a car accident in 1994, Plan B Skateboards was renewed in 2005 by professional skateboarders Danny Way and Colin McKay. The top Skateboards brand, recognized by its unique logo, offers customization, but it also produces skateboards that come already assembled and ready for immediate action with everything a skateboarder needs including the deck, wheels, trucks, and bearings. The decks are made with a durable and thick seven-ply maple. They are also designed for you to make them uniquely yours with cool graphics that reveal your personality. In addition to the decks, Plan B also produces wheels, toolkits, and the kind of hip clothing that every skateboarder wants to be seen wearing. In addition to Way and McKay, the Plan B team consists of pro skateboarders PJ Ladd, Chris Cole, Pat Duffy, Ryan Sheckler, Torey Pudwill, Leticia Bufoni, Chris Joslin, Felipe Gustavo and Sean Sheffey.



#### **Girl Skateboards**

Girl Skateboards, with its distinct "women's bathroom" logo, is a brand distributed by Crailtap and founded in 1993 mainly by professional skateboarders Mike Carroll and Rick Howard and was

created to give pro skateboarders a future. A "Girl" deck is made of seven-ply maple, which is strong and resistant. Decks can be customized in a wide variety of graphics or can feature the "Girl" logo. For those who don't want to customize, complete skateboards are available that include the deck, wheels, trucks and bearings. Clothing, featuring the Girl logo, are available in a wide variety of styles. Not only does Girl distribute skateboards, but they also make films, videos and more. The Girl team consists of Sean Malto, Brandon Biebel, Andrew Brophy, Mike Mo Capaldi, Cory Kennedy, Rick McCrank, Jeron Wilson, Mike Carroll, Rick Howard, Tyler Pacheco, and Simon Bannerot.



#### Zero Skateboards

Zero Skateboards is one of the American top companies for skateboards that comes out of California. The brand, representing by a skull logo, was founded by professional skateboarder Jamie Thomas and is distributed by Dwindle Distribution. The Zero brand is about rebellion and freedom of expression despite society's rules. The company offers complete skateboards that come with the deck, wheels, trucks, and bearings, as well as decks you can customize, accessories and clothing. In addition to Thomas, the Zero team is Tommy Sandoval, Dane Burman, James Brockman, Tony Cervantes, Windsor James, Adrian Lopez, Chris Wimer, and Kurt Hodge.



**Creature Skateboards** 

Distributed by NHS, Inc., Creature Skateboards was launched in 1994 by professional skateboarders Russ Pope, Jason Adams, Barket Barrett and Darren Navarrette. The company was revived in the mid-2000s. Creature is known for its horror themes on its skateboards and clothing. The company offers complete skateboards that include the decks, wheels, trucks, and bearings as well as customizable decks, and accessories. The Creature team includes 19 professional skateboarders. In addition to Navarrette, the roster includes such names as Al Partanen, Chris Russell, Cory Juneau and David Gravette.



#### **Blind Skateboards**

Top Skateboards come from companies such as Blind Skateboards. Professional skateboarder Mark Gonzales founded the brand and it was launched in 1989. Today, products are distributed by Dwindle Distribution. The brand is intended for serious, hardcore skateboarders. It has an emphasis and an appreciation for the graphics used for its decks. In the early 1990s, Blind Skateboards set itself apart from other skateboard brands by creating videos. Their first, directed by Spike Jonze, appeared in 1991. You can get completes at Blind that includes the decks, wheels, trucks, and bearings. The Blind Team is professional skateboarders Cody McEntire, TJ Rogers, Kevin Romar, Sewa Kroetkov, Morgan Smith, Sam Beckett, Micky Papa, Yuto Horigome, and Jason Thurtle.



Santa Cruz Skateboards

Skateboarders from all over know Santa Cruz Skateboards for its "Screaming Hand" logo, designed by legendary artist Jim Phillips, and the monstrous artwork displayed on the decks, including series styles such as their Star Wars and Marvel series. Founded in 1973 and distributed by NHS, Inc., the California based brand is the oldest continuous skateboard company in the world. Santa Cruz boards are made from 100% North American maple and they offer complete skateboards, decks, and cruiser boards. The Santa Cruz Skateboards team consists of 16 professional skateboarders including names such as Blake Johnson, Dylan Williams, Emmanuel Guzman, and Eric Dressen.



## Almost Skateboards

One of the skateboarding companies that are at the op is Almost Skateboards, founded by pro skateboarders Daewon Song and Rodney Mullen in 2003 and distributed by Dwindle Distribution. Both had ceased participating in their previous companies, Enjoi and Artafact, respectively. Almost is a brand that concentrates on fun and creativity but on also not taking oneself too seriously. The company produces decks made of 7-ply, 8-ply and carbon fiber constructions, bound with resin epoxy glue. The brand offers completes that include skateboards with the deck, wheels, trucks and bearings, as well as wheels, accessories and apparel. The team consists of Rodney Mullen, Daewon Song, Cooper Wilt, Youness Amrani, Yuri Facchini, Tyson Bowerbank, Fran Molina, and Mitchie Brusco.



#### **Chocolate Skateboards**

Chocolate Skateboards is a skateboarding company distributed by Crailtap. Following on the heels of Girl, Chocolate was launched in 1994 by Mike Carroll and Rick Howard and is known by its Chocolate hearts logo. Their skateboards are made of durable seven-ply maple. Graphics are also important to the Chocolate brand, and you will find things such as classic cars or cartoons. You can find complete Chocolate skateboards with deck, trucks, wheels and bearings, customized decks, accessories, and apparel. The Chocolate team consists of Vincent Alvarez, Kenny Anderson, Chico Brenes, Justin Eldridge, Jesus Fernandez, Chris Roberts, Elijah Berle, Stevie Perez, Raven Tershy, and Jerry Hsu.



## Flip Skateboards

Flip Skateboards is a high-level skateboards company that moved from the UK to California to take advantage of the American skateboarding industry. It was launched in 1991 by Jeremy Fox and by professional skateboarder Geoff Rowley, both of whom are from the UK. They both knew that to achieve the highest levels as a skateboarding company it was important to gain the recognition one can only get in the U.S. Furthermore, in 2017, Flip partnered with the European skateboard production and distribution company HLC. The decks of Flip Skateboards are made from 7-ply maple. Customers can enjoy the standard decks as well as the P2 models which are made with an oval-shaped fiber reinforcement panel which makes them extra durable. Psychedelic designs adorned many of the Flip skateboards as well as other designs. The Flip team has 15 professional skateboarders, including names such as Tom Penny, David Gonzalez, and Luan Oliveira.

Whether you're at the top of your skate game or new to skateboarding, these ten skate companies represent the finest.

Check out our skate shop for a complete list of skateboards and skate gear.

http://www.the-house.com/portal/top-ten-skateboard-brands/





