



SANTA CRUZTM
FALL 2018

SANTA CRUZ SKATEBOARDS HAS BEEN AN INDUSTRY LEADING MANUFACTURER OF BOARD SPORTS LIFESTYLE PRODUCTS FOR OVER 40 YEARS. ESTABLISHED IN 1973, SANTA CRUZ DEFINED A GENERATION WITH EYE POPPING GRAPHICS AND INNOVATIVE PRODUCTS THAT CONTINUE TO RESONATE WITH TASTEMAKERS, PROFESSIONAL RIDERS AND YOUNGER GENERATIONS. OUR GRAPHICS ARE SOME OF THE MOST ICONIC IN SKATEBOARD HISTORY.

SANTA CRUZ IS A MECCA FOR SKATE AND SURF CULTURE AND WE'VE BEEN HERE TO DEFINE THE LOOK AND FEELING OF THESE SPORTS SINCE THE BEGINNING.



MISSING DOT TEE

100% cotton, 160gsm jersey, loose fit,
short sleeve t-shirt with chest print, back
print and woven label branding

AQUA, ROSE
6/8/10/12/14



SEAHORSE TEE

100% cotton, 160gsm jersey, loose fit,
short sleeve t-shirt with front print and
woven label branding

BLACK, WHITE

6/8/10/12/14



PFM TEE

100% cotton, 160gsm jersey, loose fit,
short sleeve t-shirt with chest print,
back print and woven label branding

MINT, ROSE
6/8/10/12/14



SCREAMING HAND BADGE TEE

100% cotton, 160gsm jersey, loose fit,
short sleeve t-shirt with chest print, back
print and woven label branding

COBALT, HEATHER GREY

6/8/10/12/14



FLAME DOT TEE

100% cotton, 160gsm jersey, custom fit,
short sleeve t-shirt with front print and
woven label branding

BLACK, WHITE
6/8/10/12/14



RINGED DOT LS TEE

98% cotton 2% elastane, 180gsm jersey,
custom fit, long sleeve t-shirt with chest print,
back print and woven label branding

AQUA, WHITE

6/8/10/12/14



LIGHT'N UP LS TEE

100% cotton, 160gsm jersey, loose fit, long sleeve t-shirt with back print, sleeve print and woven label branding

BLACK, WHITE
6/8/10/12/14



DON'T WALK LS TEE

100% cotton, 160gsm jersey, loose fit, long sleeve t-shirt with chest print, back print and woven label branding

HEATHER GREY, WHITE
6/8/10/12/14



OVAL DOT LS TOP

100% cotton, 220gsm French Terry loopback, long sleeve top with split side detail, chest print and woven label branding

BLACK/WHITE

6/8/10/12/14



MULTI CRUZ LS TOP

100% polyester mesh, long sleeve
top with chest print, sleeve prints and
woven label branding

BLACK

6/8/10/12/14



ROSE DOT REPEAT TOP

100% cotton, 200gsm jersey, split back, short sleeve t-shirt with all-over embroidery and woven label branding

WHITE

6/8/10/12/14



CLASSIC DOT RAW CREW

80% cotton 20% polyester, 320gsm brushed fleece, loose fit sweatshirt with raw hem, back print, sleeve prints and woven label branding

HEATHER GREY

6/8/10/12/14



SEAHORSE CREW

100% cotton, 320gsm French Terry
loopback, regular fit sweatshirt with front
embroidery and woven label branding

BLACK

6/8/10/12/14



FADE HAND CREW

80% cotton 20% polyester, 320gsm brushed fleece, regular fit sweatshirt with chest print, back print and woven label branding

MINT

6/8/10/12/14







FLAME DOT HOOD

80% cotton 20% polyester, 320gsm brushed fleece, regular fit hooded sweatshirt with back print, sleeve prints and woven label branding

WHITE, BLACK
6/8/10/12/14



CLASSIC STRIP HOOD

100% cotton, 320gsm French Terry loopback,
loose fit hooded sweatshirt with front print
and woven label branding

WHITE/ROSE
6/8/10/12/14



MISSING DOT HOOD

100% cotton, 320gsm French Terry loopback, loose fit hooded sweatshirt with chest print, back print and woven label branding

ROSE, COBALT, MINT
6/8/10/12/14



OVAL DOT HOOD

100% cotton, 220gsm French Terry loopback, regular fit hooded sweatshirt with chest print, back print and woven label branding

BLACK/WHITE
6/8/10/12/14



TEDDY HOOD

100% polyester, regular fit hooded fleece with 1/2 zip, pouch pocket, front embroidery and woven label branding

BEIGE

6/8/10/12/14



NOLAN CHINO

100% cotton twill, wide leg chino with two front pockets, two back pockets and woven label branding

BLACK, BEIGE
6/8/10/12/14





FLAME DOT SWEATPANT

80% cotton 20% polyester, 320gsm
brushed fleece sweat pant with side leg
print and woven label branding

WHITE, BLACK
6/8/10/12/14



CLASSIC DOT SWEATPANT

80% cotton 20% polyester, 320gsm brushed fleece sweat pant with side leg print and woven label branding

HEATHER GREY

6/8/10/12/14

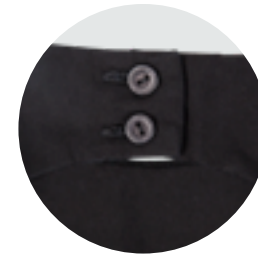


ASHTON DRESS

100% cotton, woven shirt dress with
button closure, chest pocket, side splits
and woven label branding

BLACK PLAID

6/8/10/12/14



TONAL ROSA DRESS

100% cotton twill shift dress, open back with button closure, double sleeve embroidery and woven label branding

BLACK

6/8/10/12/14



ROSE DOT LS DRESS

98% cotton 2% elastane, 180gsm jersey, long sleeve fitted dress with chest print, back print and woven label branding

GREY HEATHER, BLACK

6/8/10/12/14



PATCHED CREW DRESS

100% cotton, 320gsm French Terry loopback, crew sweatshirt dress, front and back patches and embroidery and woven label branding

BLACK
6/8/10/12/14



RETREAT JACKET

100% cotton, loose fit coach style jacket with sherpa fleece lining, back print and woven label branding

RED PLAID

6/8/10/12/14



MULTI CRUZ COACH JACKET

100% nylon, regular fit coach jacket
with chest print, sleeve prints, contrast
lining and woven label branding

BLACK
6/8/10/12/14



PATCHED BOMBER JACKET

100% nylon, long bomber jacket with chest patches, sleeve and back embroidery and woven label branding

BLACK

6/8/10/12/14



OUTLINE LABEL BEANIE

100% acrylic beanie with woven label branding

**GREY MARL, PINK MARL
ONE SIZE**



STRIP LOGO SOCK

80% cotton, 15% polyester, 5% elastane socks, jacquard logo and knitted stripe

**GREY MARL, PINK MARL
ONE SIZE - 2 PAIR PACK**



MISSING DOT SOCK

80% cotton, 15% polyester, 5% elastane socks, contrast heel and toe, jacquard logo

ROSE, COBALT, MINT
ONE SIZE - 3 PAIR PACK



MULTI CLASSIC DOT SOCK

100% cotton socks with all-over knit logo

GREY
ONE SIZE - SINGLE PACK



PATCHED SOCK

100% polyester socks with all-over sublimated print

MULTI
ONE SIZE - SINGLE PACK



FLAME DOT TOTE

100% cotton canvas tote bag with reinforced straps and logo print

WHITE, BLACK
ONE SIZE



UK & Ireland

Shiner Ltd
Joe Bourne
joe.bourne@shiner.co.uk
07341 774826

Germany (North)

Shiner Ltd
Jonathan Young
jonathan.young@shiner.co.uk
+49 (0) 176 32820206

Germany (South) & Austria

Shiner Ltd
Mike Sprunkel
mike.sprunkel@shiner.co.uk
+49 (0) 151 25381111

Spain

Sport 2002 S.L.
Mathias Broder
sport@sport2002.net
+34 936 835 309

France

Shiner Ltd
Stephane Déjardin
stephane.dejardin@shiner.co.uk
+33 06 50 55 51 97

Switzerland

Illuminate GmbH
Markus Soerfi Schweingruber
info@illuminate.ch
+41 52 365 00 11

Italy

Boardcore Srl
Maurizio Governa
governa@boardcore.it
+39 02 69017189

Portugal

Nuno Almeida
nunosantanaalmeida@gmail.com
+35 193 7600 200

Benelux

Shiner Ltd
Bart Lodwijckx
bart.lodewijkx@shiner.co.uk
+31 (0)20 8080832

Greece

21 Kifissia
Nikos Efkarpidis
nikos@21kifissia.com
+30 21 08 013 594

Czech Republic & Slovakia

Destiny Distribution
Lukas Puchta
lukas.puchta@destinydistribution.cz
+420 775 919 855

Finland

Cape Universal Oy
Erik Wilkstrom
erik.wilkstrom@capeuniversal.fi
+358 40 834 5092

Denmark

Bonito Distribution
Paul Soderberg
paul@bonitonline.dk
+45 2274 7742

Norway

Daggers AS
Thomas Olsen
thomas@daggers.no
+47 9077 4599

Sweden

Nollåtta Distribution
Hans Lindgren
hazze@dirtyjerz.se
+46 73 650 08 93

Macedonia

Vekon Int
Ul.Debarca br.13 lokal 2
1000 Skopje
Radislav Kochovski
r.kochovski@elteh.com.mk
+389 2 3298 259

Poland

Nervous Sp.zo.o
Marek Kluska
marek@nervous.com.pl
+48 609 850 666

Rest of Europe

Shiner Ltd
Stephane Déjardin
stephane.dejardin@shiner.co.uk
+33 06 50 55 51 97



FOR TRADE SALES CONTACT:

SALES@SHINER.CO.UK

+44(0)117 20 20 120

WWW.SHINER.CO.UK

WWW.SANTACRUZSKATEBOARDS.COM