

**NORWEGIAN TRADE MARKS ACT 2010**

**IN THE MATTERS OF**

**Norwegian Trademark Application No. 294356 "CRUZ"**

**In the name of Sports Group Denmark A/S**

**- And -**

**Opposition No. OP2018/003 thereto by NHS, Inc.**

**- And -**

**Norwegian Trademark Registration Nos. 152846 and 227723 "SANTA CRUZ"**

**In the name of NHS, Inc.**

**- And -**

**Cancellations OP2018/00187 and OP2018/00186 thereto by Sports Group Denmark A/S**

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**WITNESS STATEMENT OF JULIUS DITTMANN**

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I, Julius Dittmann, CEO at Titus GmbH, Scheibenstraße 121, 48153 Münster, Germany, solemnly and sincerely declare as follows:

1. I have been leading Titus GmbH ("Titus") as a Chief Executive Officer in partnership with Peter Vincent Schulz and Brigitta Dittmann since 2010.
2. This Witness Statement is based on my personal knowledge and belief.
3. Titus is one of Europe's largest suppliers of skateboards and streetwear founded in 1978. During the period of 1981 until 1998 Titus was the owner / co-owner of *Monster Skateboard Magazine*, Europe's main skateboard magazine at the time. This magazine was released monthly, with a circulation of 210,000 copies / month.
4. The SANTA CRUZ brand had appeared in quite a few articles, skateboard photography with famous skaters featuring SANTA CRUZ brand, see enclosed.
5. I estimate that NHS used over 100,000.- EUR (incl DM "Deutsche Mark" conversion) on advertisement of SANTA CRUZ during period of 1981 until 1998.



6. The SANTA CRUZ brand has a long heritage in Skateboarding. It is placed as one of the leading skateboard brands and well known around the world in the Skateboard & Streetwear markets.
7. I truly believe that as a result of the persistent use and advertising, and the acknowledgment of famous skateboard enthusiasts, NHS's SANTA CRUZ was well-known to the Norwegian skateboarding public throughout the Europe and Norway since the mid 1980's.

I believe that the facts stated in this Statement are true.

Signed:



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Julius Dittmann

September the 10<sup>th</sup>, 2018