

# Branschkansliets Marknadsinformation AB BMAB

Stockholm 2018-02-09

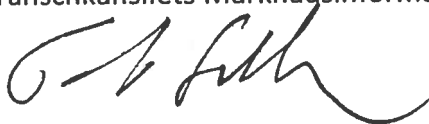
## Statement regarding market share

Branschkansliets Marknadsinformation AB ("BMAB") is an independent market surveillance company, representing Scandinavian industry organisations for manufacturers of power tools. These Scandinavian industry organisations have in total 16 members, who own 33 brands, which make up 95% of the industry. BMAB collects, aggregates and presents market data in respect of each of the Scandinavian countries for the members.

Market data provided is divided into the categories of consumer power tools, cordless consumer power tools, professional power tools and cordless professional power tools. The Ryobi power tools with the colours hyper green, dark grey and light grey fall within the category of cordless consumer power tools. There are three major brands in this category, Stanley Black & Decker, Bosch and Ryobi. The Norwegian market share and ranking of Ryobi power tools with the colours hyper green, dark grey and light grey in this category are:-

Time period	Market Share	Ranking
1 Nov 2015 to 30 Oct 2016	52,1%	1
1 Nov 2016 to 30 Oct 2017	39,2%	1

Branschkansliets Marknadsinformation



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