

SANTA CRUZ					
AREA	Pre SS17	Pre FW17	pre SS18	Pre FW18	HOL18
AUSTRIA	€ 6,731	€ 62,159	€ 33,800	€ 142,000	€ 6,319
BELGIUM	€ 1,920	€ 7,343	€ 12,840	€ 9,750	€ 1,500
SWITZERLAND	€ 2,793	€ 9,796	€ 3,425	€ 7,025	
CHANNEL ISLES	€ 1,913	€ 1,114	€ 0	€ 65	
CZECH REPUBLIC	€ 39,296	€ 26,412	€ 28,189	€ 42,000	€ 7,560
GERMANY	€ 38,170	€ 36,967	€ 51,865	€ 81,478	€ 16,000
GREECE	€ 3,280	€ 2,024	€ 2,011	€ 1,800	
SPAIN	€ 138,645	€ 113,139	€ 123,014	€ 145,000	€ 1,700
FRANCE	€ 87,534	€ 140,054	€ 244,564	€ 313,500	€ 28,000
GREAT BRITAIN	€ 126,900	€ 205,848	€ 330,412	€ 403,500	€ 150,000
CROATIA	€ 2,019	€ 2,024	€ 2,523		
HUNGARY	€ 3,516	€ 3,076	€ 2,953	€ 2,900	
ITALY	€ 97,371	€ 109,367	€ 197,914	€ 243,000	€ 17,194
MACEDONIA	€ 3,562	€ 1,700	€ 4,046	€ 7,000	
NETHERLANDS	€ 6,463	€ 8,545	€ 12,247	€ 13,000	
PORTUGAL	€ 10,025	€ 7,858	€ 19,865	€ 56,000	
DENMARK	€ 6,415	€ 5,466	€ 8,224	€ 9,000	€ 500
FINLAND	€ 2,257	€ 21,140	€ 42,585	€ 28,000	€ 1,500
NORWAY	€ 5,102	€ 126,482	€ 204,989	€ 186,000	€ 27,000
SWEDEN	€ 22,118	€ 63,272	€ 109,503	€ 81,000	€ 5,500
Luxembourg		€ 3,128	€ 2,940	€ 3,400	
GRAND TOTAL	€ 629,216	€ 998,306	€ 1,437,909	€ 1,775,418	€ 262,773

SANTA CRUZ WOMENS					
AREA	Pre SS17	Pre FW17	pre SS18	Pre FW18	HOL18
AUSTRIA	€ 2,423	€ 12,325	€ 10,664	€ 32,000	€ 28,000
CZECH REPUBLIC	€ 5,048	€ 5,211	€ 5,889	€ 7,650	€ 1,750
GERMANY	€ 4,428	€ 6,299	€ 12,197	€ 12,031	€ 2,400
FRANCE	€ 219	€ 696	€ 16,008	€ 22,000	€ 2,600
GREAT BRITAIN	€ 50,080	€ 117,253	€ 78,995	€ 132,000	€ 27,000
ITALY	€ 619	€ 1,800	€ 12,802	€ 5,742	€ 700
PORTUGAL	€ 243	€ 1,259	€ 3,736	€ 1,300	
Spain		€ 3,640	€ 17,598	€ 8,692	€ 855
Belgium		€ 348	€ 1,550	€ 1,300	€ 1,100
Greece			€ 1,570	€ 660	
Luxembourg			€ 123		
Macedonia			€ 567	€ 1,120	
Holland			€ 795	€ 1,575	€ 950
Norway			€ 722	€ 5,500	€ 10,000
Switzerland				€ 7,650	
GRAND TOTAL	€ 63,060	€ 148,831	€ 163,216	€ 239,220	€ 75,355
SS17 PRE ORDER TOTAL AFTER DISCOUNTS	€ 945,531				
FW17 PRE ORDER TOTAL AFTER DISCOUNTS		€ 1,447,983			
SS18 PRE ORDER TOTAL AFTER DISCOUNTS			€ 1,932,282		
FW18 PRE ORDER TOTAL AFTER DISCOUNTS				€ 2,394,683	
HOL18 PRE ORDER TOTAL AFTER DISCOUNTS					€ 397,981

INDEPENDENT					
AREA	Pre SS17	Pre FW17	Pre SS18	Pre FW18	HOL18
AUSTRIA	€ 8,174	€ 17,649	€ 9,438	€ 2,964	
BELGIUM	€ 2,234	€ 4,904	€ 7,895	€ 4,148	
SWITZERLAND	€ 3,987	€ 7,018	€ 3,841	€ 1,705	
CHANNEL ISLES	€ 264		€ 0		
CZECH REPUBLIC	€ 22,018	€ 19,111	€ 18,094	€ 22,794	€ 5,000
GERMANY	€ 34,173	€ 30,466	€ 48,049	€ 54,426	€ 13,500
GREECE	€ 1,264	€ 1,975	€ 2,383	€ 1,009	
SPAIN	€ 40,554	€ 31,728	€ 34,590	€ 35,336	€ 1,000
FRANCE	€ 21,378	€ 31,012	€ 38,533	€ 37,911	€ 1,500
GREAT BRITAIN	€ 29,808	€ 43,307	€ 45,025	€ 49,478	€ 16,500
CROATIA	€ 240		€ 777		
ITALY	€ 31,848	€ 55,810	€ 65,929	€ 104,928	€ 16,353
MACEDONIA	€ 1,646	€ 2,451	€ 2,374	€ 3,515	
NETHERLANDS	€ 4,586	€ 3,944	€ 5,726	€ 3,453	
PORTUGAL	€ 5,803	€ 4,241	€ 5,995	€ 27,895	
DENMARK	€ 4,640	€ 5,063	€ 7,432	€ 5,084	
FINLAND	€ 8,137	€ 4,100	€ 3,848	€ 3,358	
NORWAY	€ 11,587	€ 6,965	€ 11,596	€ 5,637	
SWEDEN	€ 15,499	€ 22,440	€ 11,844	€ 15,550	€ 6,000
Luxembourg			€ 650	€ 854	
Poland			€ 7,138		
GRAND TOTAL	€ 253,255	€ 300,845	€ 331,157	€ 380,045	€ 59,853