

JANITA CRUZ SPRING SUMMER 2014

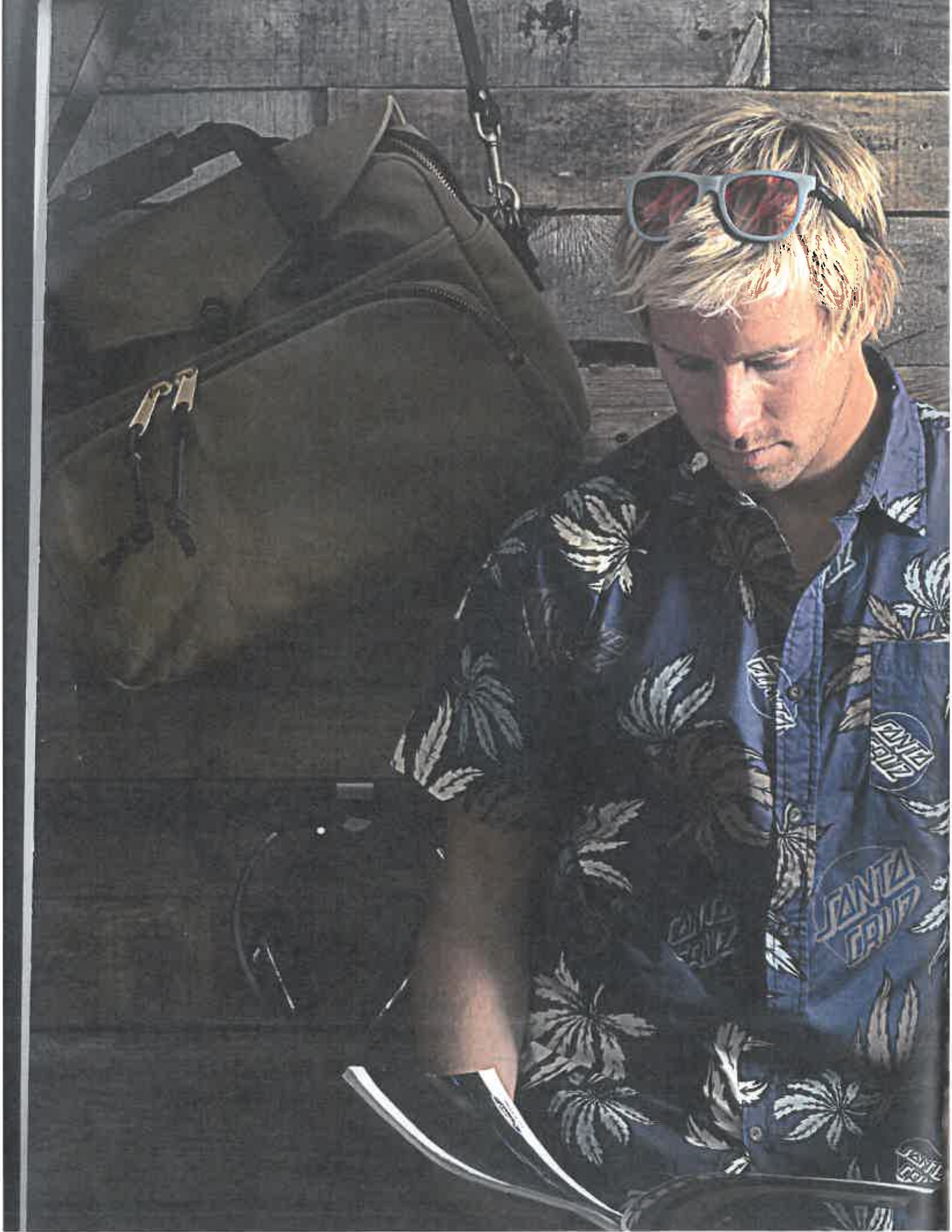
DO NOT REMO

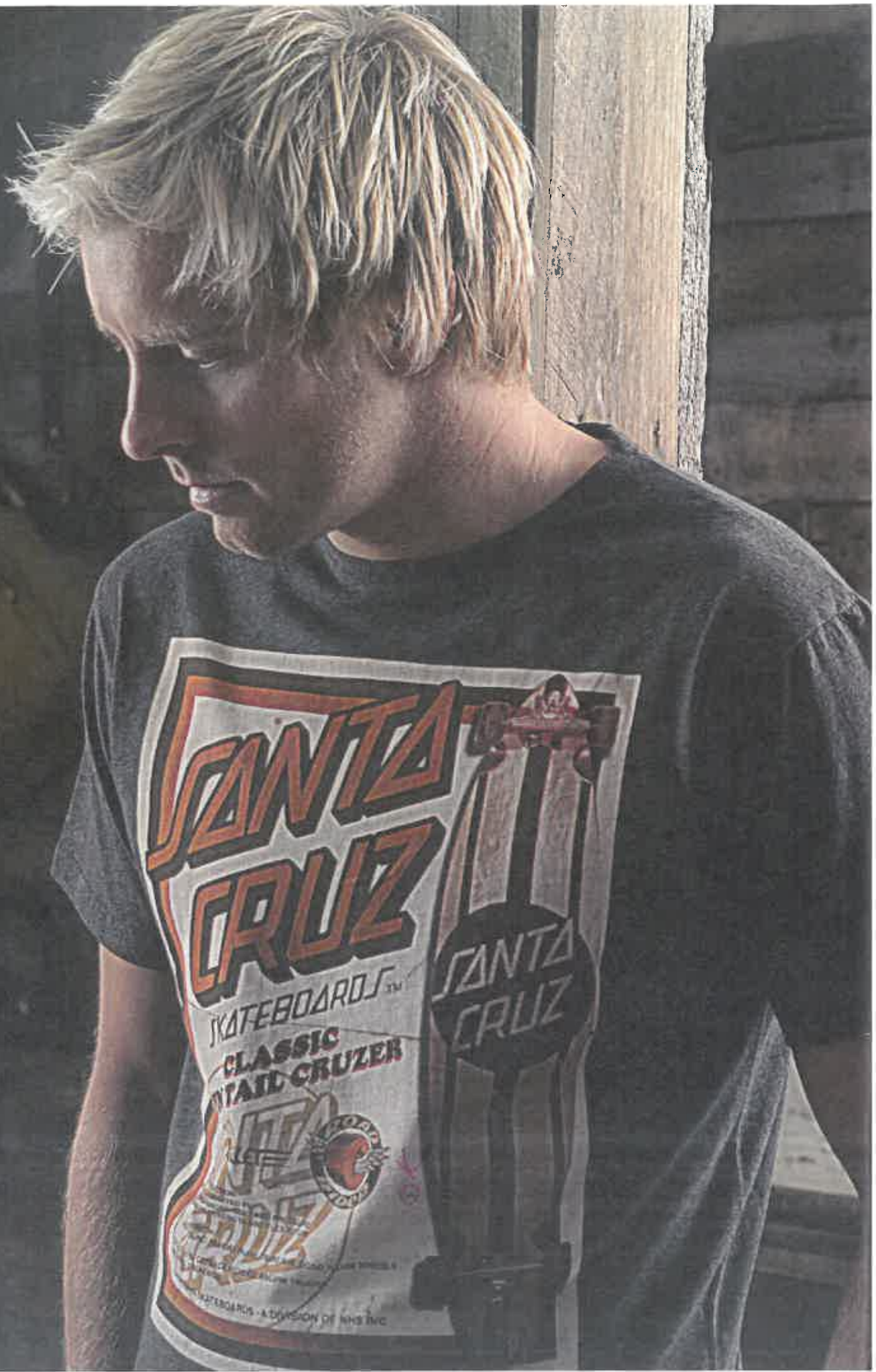
|||

Primary
copy

JANITA
CRUZ

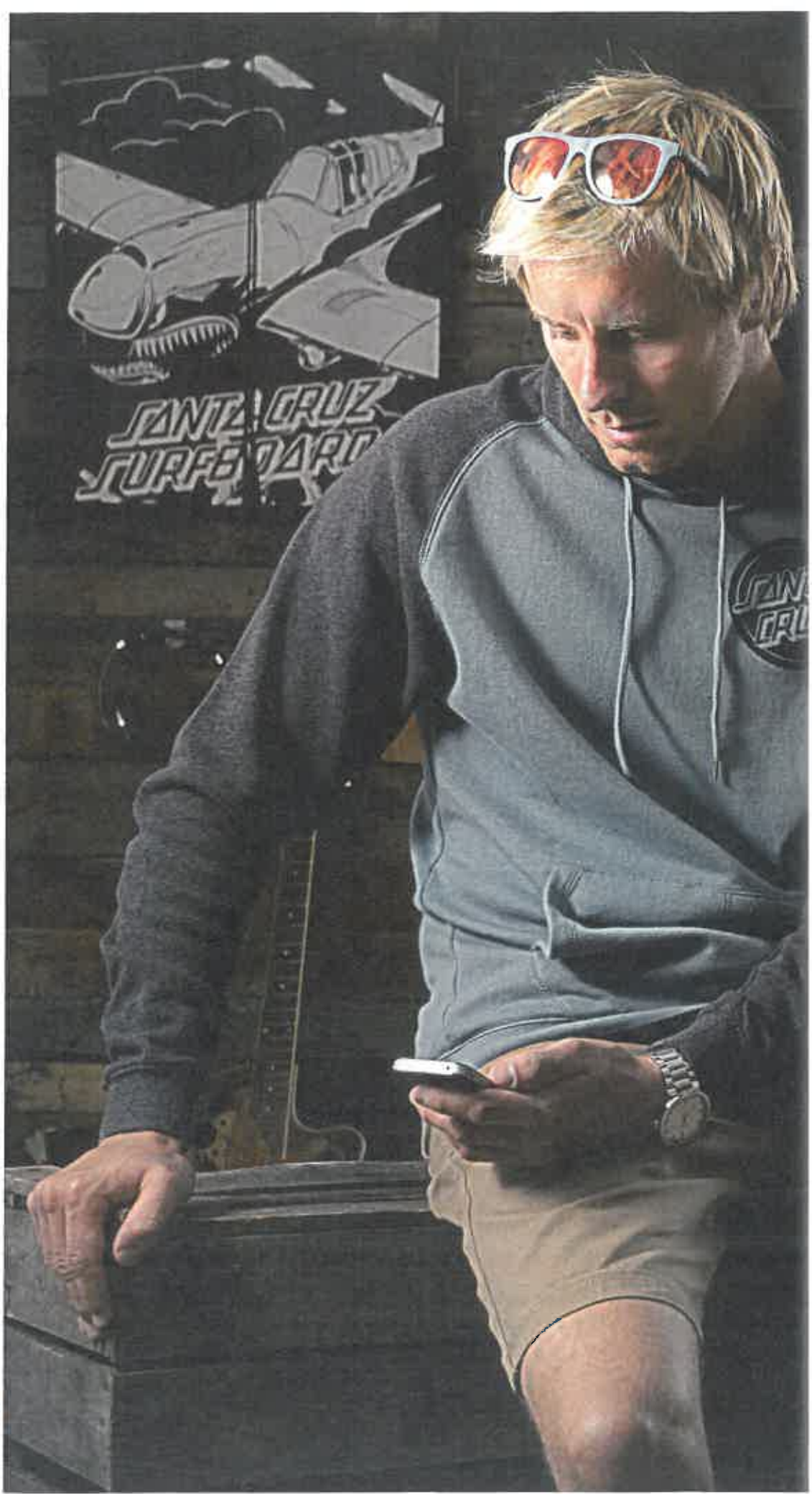
SC Utility	p.04	Printed Tees
	p.16	Custom Tops
	p.20	Vests
	p.24	Polos & Shirts
	p.31	Crew
	p.32	Hoods
	p.36	Jackets & Pants
	p.40	Walkshorts
	p.48	Boardshorts
	p.54	Headwear
	p.55	Accessories
SCB	p.63	Printed Tees
	p.76	Custom Tops
	p.78	Vests
	p.80	Polos
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	p.86	Pants
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Thrift Store	p.96	Printed Tees
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SC Classic	p.134	Printed Tees
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	p.148	Jacket
	p.149	Walkshorts
	p.153	Boardshorts
	p.156	Headwear
	p.157	Accessories
Kids Collection	p.165	







~~down 1"~~
down 1"
over 1/2"



charcoal heather/ aqua



Chest logo needs to
move down 1" ↓ and
out 1/2" →




SANTA CRUZ
RABBIT MODEL

OK

OK



tan





outline of dot needs
heavier line weight

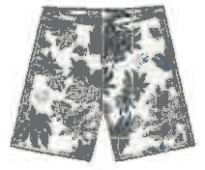




*outline
of dot
too thin*



Indigo



vintage white

HIGH LIFE BOARDIE (BSHI)
HIGH LIFE BOARDIE - ELASTIC WAIST (BSHE)
100% poly slub, 1/2" stitched seams, grown on waistband, all over
sublimated print, retro fit, 18" outseam, pockets at outseam and patch
pocket at rear, rubber branding, branded wax comb/bottle opener
Sizes - 28, 30, 32, 34, 36



OK



caramel



indigo

HORIZON (ACHO)
Trucker style, mesh back cap with snap fastening, printed leather badge & woven branding
Sizes - one size



OK



caramel heather



Indigo heather

BEACH BREAK (ACBE)
6 panel cap, embroidered/badged logo & woven label
Sizes - one size



OK



charcoal heather



heather

SANDBANK (ACSA)
5 panel cap, with contrast colour panel, leather label branding
Sizes - one size



OK



indigo

HIGHLIFE BACKPACK (ABPH)
Backpack with multi compartments, all over print with fa base panel and carry straps, leather label branding
Sizes - one size



OK



caramel

indigo

SUNDOWN FLOP (AFSU)
Classic shape flip flop, embossed branding to foot strap, soft foam embossed footbed, printed branding
Sizes - UK 6/7, 8/9, 10, 11 Euro - 39/40, 41/42, 43/44, 45/46

saturation is off on white
SC is not straight

white
saturation
SC not straight

OK



vintage black/sky



OK



black



SLIME BALLS CAP (ACSL)
Trucker style, mesh back cap with snap fastening,
printed and woven label
Sizes - one size



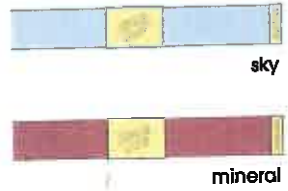
black

c/o

CLASSIC CLAMP BELT (ABCI)
Woven belt with printed metal clamp buckle,
bottle opener to buckle underside
Sizes - one size



OK



sky

mineral

CAPITOLA BELT (ABECA)
Woven belt, metal clamp buckle with emboss
logo, bottle opener to buckle underside
Sizes - one size



vintage black

OK

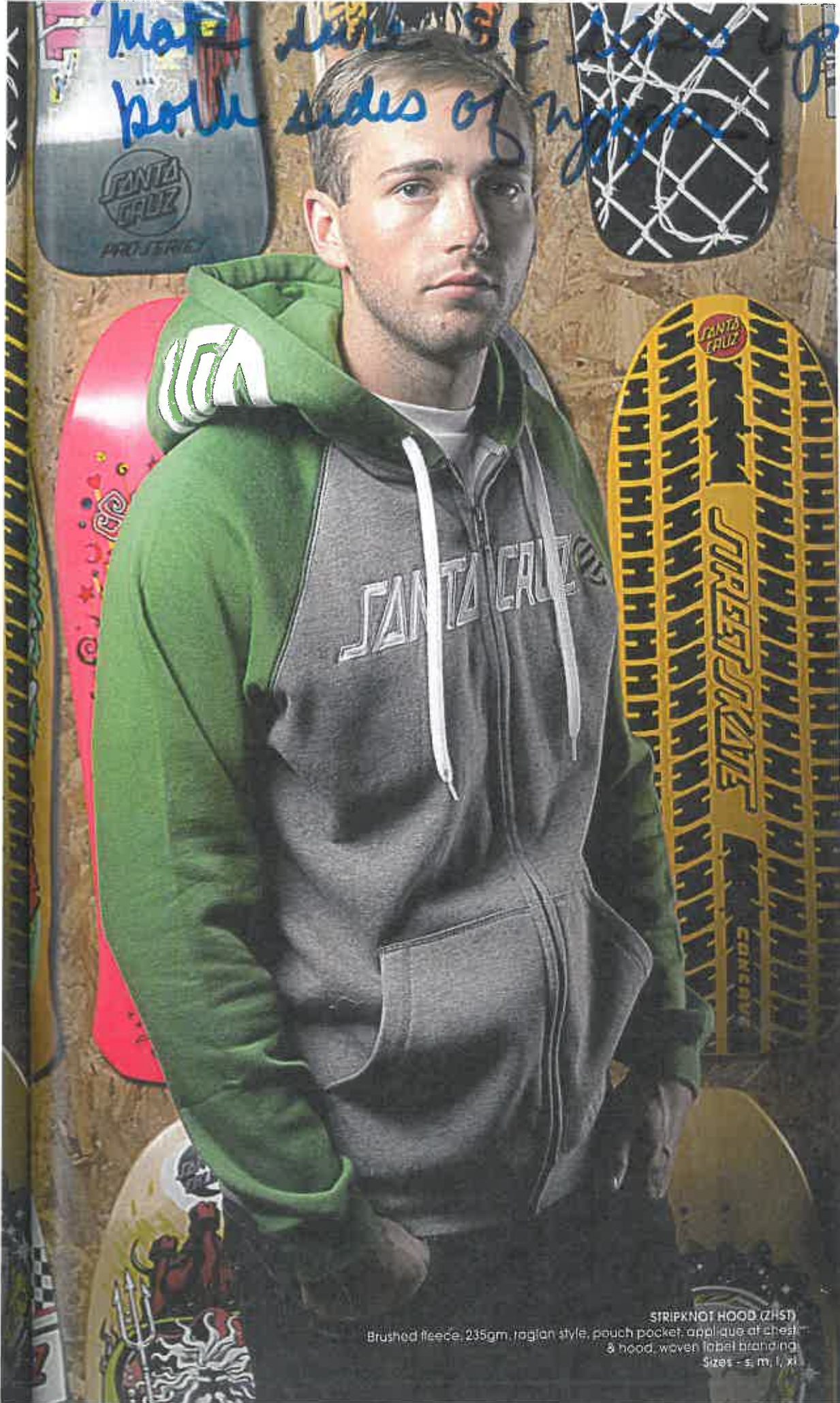


custard



mineral

MFG FLOP (AFMFG)
Classic shape flip flop, embossed branding to foot strap,
soft foam embossed footbed, printed branding
Sizes - UK 6/7, 8/9, 10, 11 Euro - 39/40, 41/42, 43/44, 45/46



Make sure
both sides of neck

on

match
thread
color

of
line up



mint green/dark heather



swedish blue/dark heather



tomato/dark heather

STRIPKNOT HOOD (ZHST)
Brushed fleece, 235gm, raglan style, pouch pocket, applique at chest
& hood, woven label branding
Sizes - S, M, L, XL

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