

Onsagers AS  
Postboks 1813 Vika  
0123 OSLO

Oslo, 2017.04.07

Deres ref.: T10452NO02/ASR  
Saksnr.: 201613317  
Merke: AMBIENTE  
Søker: AMBIENTE HOLDING ANS

## **Berostillelse av varemerkesøknad**

Behandlingen av deres varemerkesøknad må dessverre vente til det blir tatt en endelig avgjørelse i varemerkesøknad nr.

- internasjonale registreringer:

0658085 AENOR Medio Ambiente

som har prioritet fra et tidligere tidspunkt. Vi viser til vedlagt utskrift med informasjon om søknaden.

Deres merke ligner det andre søkte merket visuelt og uttalemessig og gjelder for samme og lignende varer og tjenester. Resultatet i den bedre prioriterte søknaden kan ha betydning for utfallet i deres søknad.

Søknaden vil bli viderebehandlet så snart det er tatt en endelig avgjørelse i den bedre prioriterte søknaden.

Videre vil vi gjøre oppmerksom på følgende registrerte varemerker som anses som registreringshindringer:

200811237 AMBIENTE  
201400128 AMBIENTEDIRECT

Dette til orientering.  
Ta gjerne kontakt hvis noe er uklart.

Med vennlig hilsen

Marianne Olsen  
Telefon: 22 38 76 05

(111) **Reg.nr.:** 0973354  
 (151) **Reg.dato.:** 2008.04.03  
 (180) **Registreringen utløper:** **2018.04.03**  
 (210) **Søknadsnr.:** 200811237  
 (220) **Inndato:** 2008.09.11  
 (300) **Søknadsprioritet:** 2007.10.09, EM, 006345458  
 (450) **Kunngjøringsdato:** 2009.05.04  
 (540) **Gjengivelse av merket:**

ambiente

(541) **Merketype:**  
 Merket er et ordmerke i standard font

(571) **Beskrivelse av merket:**  
 ambiente

(731) **Søker:**  
 Messe Frankfurt Exhibition GmbH, Ludwig-Erhard-Anlage 1 , DE-60327  
 FRANKFURT AM MAIN, Tyskland

(732) **Innehaver:**  
 Messe Frankfurt Exhibition GmbH, Ludwig-Erhard-Anlage 1 , DE-60327  
 FRANKFURT AM MAIN, Tyskland

(740) **Fullmektig:**  
 Zacco Norway AS, Postboks 2003 Vika, 0125 OSLO, Norge

(511) **Vare-/ tjenestefortegnelse:**  
 Klasse 16 Printed matter, in particular newspapers, periodicals, magazines, cards, catalogues, brochures, handbooks, prospectuses, placards and photographs; instructional and teaching material (except apparatus).

Klasse 35 Advertising; marketing; telemarketing services; personnel management consultancy, personnel placement; arranging and conducting of trade fairs, exhibitions, special shows and sales events for commercial and advertising purposes; business management, in particular with regard to the organisation and arranging of trade fairs, exhibitions, special shows and sales events; presentation of businesses and their products and services, including on the Internet; sales promotion (for others); merchandising; display services for merchandising; providing of business and commercial contacts, including on the Internet; providing and rental of advertising space and publicity material; business consultancy, in particular with regard to the

organisation and arranging of trade fairs, exhibitions,  
special shows and sales events.

Klasse 41    Education; providing of training; entertainment; sporting  
and cultural activities; consultancy services relating to the  
education and training of personnel; vocational guidance;  
arranging and conducting of exhibitions and special shows  
for cultural, educational and instructional purposes;  
arranging and conducting of educational shows,  
congresses, seminars, conferences, symposiums and  
workshops; arranging and conducting of colloquiums;  
production and organisation of shows; arranging and  
conducting of balls; arranging and conducting of  
competitions; presentation of live performances; musical  
performances; party planning services; seat reservation  
for entertainment events; providing and rental of  
exhibition space and stands, including equipment relating  
thereto.

(111) **Reg.nr.:** 1188110  
 (151) **Reg.dato.:** 2013.09.16  
 (180) **Registreringen utløper:** **2023.09.16**  
 (210) **Søknadsnr.:** 201400128  
 (220) **Inndato:** 2014.01.02  
 (300) **Søknadsprioritet:** 2013.03.18, EM, 011664802  
 (450) **Kunngjøringsdato:** 2014.12.15  
 (540) **Gjengivelse av merket:**

AmbienteDirect

(541) **Merketype:**  
 Merket er et ordmerke i standard font

(571) **Beskrivelse av merket:**  
 AmbienteDirect

(731) **Søker:**  
 Ambiente Direct GmbH, Zielstattstr. 32, DE-81379 MÜNCHEN, Tyskland

(732) **Innehaver:**  
 Ambiente Direct GmbH, Zielstattstr. 32, DE-81379 MÜNCHEN, Tyskland

(740) **Fullmektig:**  
 Curo AS, Vestre Rosten 81, 7075 TILLER, Norge

(511) **Vare-/ tjenestefortegnelse:**

Klasse 16 Paper and cardboard; stationery; plastic materials for packaging (not included in other classes).

Klasse 35 Wholesaling and retailing, provided online and offline, and catalogue and mail order through mail order catalogues or via electronic media in the fields of lighting apparatus and installations; stationery and writing utensils, office requisite; furnishings and decorative articles; electrical goods and electronics goods; household or kitchen utensils and containers; glassware, porcelain and earthenware; furniture; mirrors (looking glasses), picture frames; mats and other materials for covering floors; horological and chronometric instruments; textiles and textile goods; assistance with the procurement of goods and services, for others.

Klasse 38 Providing access to portals on the internet; providing access to computer programs on data networks; providing access to information on the internet; forwarding of information to all kinds of internet addresses; computer-aided transmission of messages, data, sound and images; communication of data via the internet.

(111) **Reg.nr.:** 0658085  
 (151) **Reg.dato.:** 1996.08.08  
**Etterfølgende** 2016.08.08  
**utpekningsdato:**  
 (180) **Registreringen utløper:** **2026.08.08**  
 (210) **Søknadsnr.:** 201612661  
 (220) **Inndato:** 2016.10.27  
 (540) **Gjengivelse av merket:**



- (546) **Merketype:**  
 Merket er et kombinert merke eller et rent figurmerke
- (591) **Informasjon om farger som merket kreves vernet for:**  
 Merket er i farger: ja
- (571) **Beskrivelse av merket:**  
 AENOR Medio Ambiente
- (731) **Søker:**  
 ASOCIACION ESPAÑOLA DE NORMALIZACION Y CERTIFICACION  
 (AENOR), c/ Fernandez de la Hoz, 52, ES-28010 MADRID, Spania
- (732) **Innehaver:**  
 AENOR INTERNACIONAL, S.A.U., C/ Génova, 6, ES-28004 MADRID,  
 Spania
- (511) **Vare-/ tjenestefortegnelse:**  
 Klasse 1 Chemicals used in industry, science (other than medical  
 science, photography, agriculture, horticulture, forestry),  
 unprocessed artificial resins, unprocessed plastics;  
 fertilizer (natural and artificial); fire-extinguisher

compositions; tempering preparations; chemicals for preserving foodstuffs; tanning products; industrial adhesives.

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|-----------|--|
| Klasse 2  | Paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, mordants, unprocessed natural resins, metals in foil and powder form for painters, decorators, printers and artists.   |
| Klasse 3  | Bleaching products and other products for laundry use; maintenance products, products for polishing, scouring and abrasion; soaps; perfumery products; essential oils, cosmetics; hair lotions and dentifrices; body deodorants.   |
| Klasse 4  | Industrial oils and greases (except edible oils and fats and essential oils), lubricants, products for absorbing, wetting and concentrating dust, fuels (including gasoline for motors and engines) and lighting materials, candles.   |
| Klasse 5  | Pharmaceutical, veterinary and sanitary products; panties, belts or tampons for menstruation; dietetic substances for medical use and food for babies, plasters, medical care products (dressings), products for dental applications (fillings), disinfectants for sanitary use (other than sanitary soaps), pesticides, fungicides, herbicides.   |
| Klasse 6  | Common metals and their alloys; metal building materials; transportable buildings of metal; material of metal for railway tracks; non-electric cables and wires of metal; ironmongery and small items of metal hardware; tubes of metal.   |
| Klasse 7  | Machines and machine tools; motors and engines (other than for land vehicles).   |
| Klasse 8  | Tools and instruments (hand-operated), cutlery, forks and spoons; side arms, other than firearms; razors.  |
| Klasse 9  | Scientific, nautical, surveying, electric, photographic, optical, weighing, measuring, signaling (marking), checking (supervision), rescue (life-saving) and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic recording media, sound recording disks; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; extinguishers. |
| Klasse 10 | Surgical, medical, odontological and veterinary instruments and apparatus, artificial limbs, eyes and teeth; orthopedic articles; suture materials.  |
| Klasse 11 | Apparatus for lighting, heating, steam generating, cooking,  |

refrigerating, drying, ventilating, water supply and sanitary purposes.

- Klasse 12 Vehicles, machines for locomotion by land, air and sea.
- Klasse 13 Firearms, ammunition and projectiles; explosives; fireworks.
- Klasse 14 Precious metals and their alloys and goods made of these materials or coated therewith not included in other classes; jewelry products, precious stones; timepieces and chronometric instruments.
- Klasse 15 Musical instruments.
- Klasse 16 Paper, cardboard and goods made from these materials, not included in other classes; printing products (printed matter); publications (newspapers, magazines or books); bookbinding material; photographs; stationery; adhesive products for stationery or household use; artists' supplies; paintbrushes; typewriters and office requisites (except furniture); instructional or teaching material (except apparatus); playing cards; printing type; printing blocks; plastic materials for packaging (not included in other classes).
- Klasse 17 Rubber, gutta-percha, unprocessed or semi-processed gum, asbestos, mica and products made from these materials and not included in other classes; semi-processed plastic materials; weatherstripping compositions, caulking materials.
- Klasse 18 Leather and imitation leather, products made of these materials not included in other classes; animal skins; trunks and suitcases; umbrellas, parasols and walking sticks; whips and harnesses.
- Klasse 19 Building materials, not of metal; non-metallic rigid pipes for building; asphalt, pitch and bitumen; transportable buildings not of metal; monuments not of metal.
- Klasse 20 Furniture, mirrors, picture frames; articles (not included in other classes) of wood, cork, reed, cane, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for these materials or of plastic.
- Klasse 21 Household or kitchen utensils and containers (neither of precious metal nor coated therewith); combs and sponges; brushes (except paintbrushes); brush-making materials; maintenance equipment; metal sponges; glassware, porcelain and tableware not included in other classes; unworked and semi-worked glass (excluding building glass).

- Klasse 22    Padding and stuffing materials (except rubber and plastics); raw fibrous textile materials.
- Klasse 23    Yarns and threads for textile use.
- Klasse 24    Fabrics and textile goods not included in other classes; bed and table linen.
- Klasse 25    Ready-to-wear clothing and footwear (not orthopedic) for men, women and children; headgear.
- Klasse 26    Pins and embroidery; ribbons and braid, buttons, hooks and eyes, pins and needles; artificial flowers.
- Klasse 27    Carpets, mats and matting, linoleum and other materials for covering existing floors; wall hangings not of textile.
- Klasse 28    Games, toys; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.
- Klasse 29    Meat, fish, game, meat extracts; fruits and vegetables, being preserved, dried or cooked, jellies, marmalades, compotes, eggs, milk and dairy products; edible oils and fats.
- Klasse 30    Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and cereal preparations; bread, pastry and confectionery, ices, honey, treacle; yeast, baking powder; salt, mustard, vinegar, sauces, spices.
- Klasse 31    Agricultural, horticultural and forestry products and grains, not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt.
- Klasse 32    Beers; mineral and aerated waters and other non-alcoholic beverages; beverages and fruit juices, syrups and other preparations for making beverages.
- Klasse 33    Alcoholic beverages (except beers).
- Klasse 34    Tobacco; smokers' articles; matches.
- Klasse 35    Advertising services and management and operation services for commercial or industrial companies; export, import and representation.
- Klasse 36    Insurance and finance services; real estate services.
- Klasse 37    Construction and repair services.
- Klasse 38    Telecommunications.



- Klasse 39 Transport, storage and distribution of products.
- Klasse 40 Treatment of materials.
- Klasse 41 Education and leisure services.
- Klasse 42 Services for providing food and drink; services for establishments to meet the needs of individuals; technical projects or services provided by professionals with university training, namely research services, projects, evaluations, assessments or consultancy; services provided by organizations to their members.