

**GENERAL POWER OF ATTORNEY
(NORWAY)**

- 1.1 Kraft Foods Norge Intellectual Property AS (organization number 993 191 833), whose registered office is at Johan Throne Holsts plass 1, 0566 OSLO, Norway ("**Principal**") hereby appoints Advokatfirma DLA Piper Norway DA (organization number 982 216 060), Bryggegata 6, P.O. Box 1364 Vika, 0114 Oslo, Norway ("**Attorney**") as its attorney and in the Principals' name and on its behalf to sign all documents which the Attorney in his absolute discretion considers desirable and necessary in connection with the Attorney's handling of the Principal's Norwegian trademark portfolio.
- 1.2 A list of the trademarks handled by the Attorney is attached as Annex 1. This power of attorney shall also cover all future trademark applications/registrations filed in the Principal's name.
- 1.3 The Attorney shall observe and comply with all instructions from the Principal. For the avoidance of doubt, the Attorney is entitled to:
- 1.3.1 file trademark applications in the name of the Principal;
 - 1.3.2 withdraw applications, partially or totally, and to request a partial or total cancellation of protection;
 - 1.3.3 update information registered with the Norwegian Register of Trademarks relating to the Principal's registrations and pending applications; and
 - 1.3.4 represent the Principal in everything relating to the filing, prosecution and enforcement of its Norwegian trademark portfolios (registrations and pending applications).

KRAFT FOODS NORGE INTELLECTUAL PROPERTY AS

Barcelona, 22 May 2017
Place and date

M. T. Hodgkin
Signature

M. T. HODGIN
Name of representative in CAPITAL LETTERS

ATTORNEY - IN-FACT
Title

ANNEX 1 - CURRENT TRADEMARKS LISTED IN NORWAY

TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
BOBLE DEVICE BLACK & WHITE	201204352	266803
DAIM KRISP	201101312	261677
DITT LILLE STYKKE NORGE	201011689	259386
DRONNING	5711 (19185388)	5388
ET LITE STYKKE NORGE	199801638	192128
EVENTYR	200305005	223517
FIRKLOEVER	201406260	
FIRKLOEVER	201504364	
FREIA	65291	52468
FREIA	69420	55551
FREIA EGO	201109003	269287
FREIA KING SIZE	68904	55254
FREIA LOGO SCRIPT	19100344	1910344
FREIA MELKERULL	71419	56962
FREIA MILK CHOCOLATE (MELKESJOKOLADE)	201007274	257949
FREIA MINI	87015	68230
FREIA PREMIUM DEVICE	200208059	220060
FREIA STARBAR	201203438	266464
FREIA WALTERS MANDLER	200810163	248410
FREIAPARKEN	200504313	231766
GELE MAGI	201114967	265742
GODE ONSKER	200406540	227406
GULLRUTER	201002143	256093
HASLA	88379	69717
KLASSISKE VENNER	201206763	267662
KNASK SJOKOMAS	201303957	271412
KONG HAAKON	19050311	1905311
KVIKK LUNSJ	62363	52660
KVIKK LUNSJ	201214188	269961
KVIKK LUNSJ DEVICE (RED YELLOW GREEN STRIPES)	200308109	225511
KVIKK LUNSJ DEVICE (RED YELLOW GREEN STRIPES)	200108584	220803
KVIKK LUNSJ LABEL (RED YELLOW GREEN STRIPES)	200305996	221952
KVIKK LUNSJ LABEL (RED YELLOW GREEN STRIPES)	201104116	261710
LOHENGRIN	69661	55619
M	199803822	203426
m DEVICE	199803823	197122
m FREIA DEVICE	200202603	216641
m FREIA DEVICE [CENTRED]	19820070	114602
M WITH SHINE	200514420	234864
MELKEBART	201110040	263532
MELKESJOKOLADE FREIA DEVICE	19914355	154487
MITT LILLE STYKKE NORGE	201011691	259387
MONOLIT	49092	40378
NON STOP	201303175	271125
NON STOP	45424	37857
NON STOP	70782	56670

REGIA	70789	56478
REGIA	19120197	821
RIEGEL	88377	69715
SELKAP	19131162	1780
SJOKOJUNGEL	201209254	268310
SJOKOKLEM	201203774	266496
SKAPER GLEDE	199808127	214407
SMA GODE OYEBLIKK	200113735	214972
SMALL GOOD MOMENTS	200202573	219451
SMART START	19831813	117926
SMIL	71104	56468
SNAX	66308	53186
STORK FREIA DEVICE	10303	10303
STORK MARABOU -15 DEVICE	19153050	3196
TOFFIN	19821366	118437
TOPPRIS	201200187	268566
TRIO	19904771	150610
TRIO	200908673	254738
VENNER SCRIPT BLACK & WHITE	201206757	267659
WALTERS NO 156	201013323	268778
WALTERS PORTRAIT (WITH WORD WALTERS)	201107140	271792
PING PONG	61839	49846
STARS	71424	60814